



आर्य कन्या महाविद्यालय, शाहाबाद मारकण्डा

ARYA KANYA MAHAVIDYALYA

(A Premier Multifaculty Post Graduate Girls Institution Affiliated to KUK)
SHAHABAD MARKANDA, DISTT KURUKSHETRA (HARYANA)

Ref. No. 801/AKM/9025/1985 A Memorandum of Understanding Date 28/03/2025

Career Guidance & Placement Cell

Arya Kanya Mahavidyalaya, Shahabad Markanda

&

Krinidhi Ayurveda

For

Academia-Industry Interface for Experiential Learning

The Memorandum of Understanding (hereafter mentioned as MOU) is entered into on 28th March, 2025 by and between:

Career Guidance & Placement Cell

Arya Kanya Mahavidyalaya, Shahabad Markanda-1st Party (hereafter represented as Educational Institution)

And

Krinidhi Ayurveda- 2nd Party (hereafter represented as Community Service Organization)

Duration of MOU : One Year 28.03.2025 to 27.03.2026.

Objective of MOU :

- To provide academia-industry interface for experiential learning.
- To focus on women empowerment

(First party & Second Party are hereafter together referred as parties and individually as party.)

First Party- Career Guidance & Placement Cell of Arya Kanya Mahavidyalaya, Shahabad Markanda

Arya Kanya Mahavidyalaya, Shahabad Markanda is an educational institution imparting Higher Studies to the girl students at graduation & post graduation levels. Career Guidance & Placement Cell of Arya Kanya Mahavidyalaya, Shahabad Markanda has an important role in improving the quality of education in the college. It disseminates information on various quality parameters of higher education. Career Guidance & Placement Cell plan, initiative and supervise various activities that are necessary to increase the quality of education imparted in an institution.

First party through these programs will try to achieve the objectives of MOU.

First party will try to complete following objectives:

- To provide support in organizing events for stakeholders.
- To provide infrastructure to organize the programs and to meet the objectives of Krinidhi Ayurveda.
- To provide stakeholders for various programs arranged by both parties.
- Faculty of Arya Kanya Mahavidyalaya, Shahabad Markanda will coordinate between students and Krinidhi Ayurveda for collaborative events.

Second party is Krinidhi Ayurveda

Krinidhi Ayurveda is committed to assist Career Guidance & Placement Cell of Arya Kanya Mahavidyalaya, Shahabad Markanda to fulfill above objectives of Career Guidance & Placement Cell of Arya Kanya Mahavidyalaya, Shahabad Markanda like

- To foster industry-academia interaction through the organization of workshops and seminars.
- To provide industrial exposure to students via field visits and on-site learning experiences.
- To spread social awareness among the students.
- To support community engagement initiatives such as blood donation drives, tree plantation, Swachhta Abhiyan etc and to kindle environment consciousness among the students.
- To provide internship and placement opportunities to the students.
- To recognize and encourage student achievements and contributions.
- To share relevant information about job openings, company requirements, and industry trends to better prepare students for the job market.



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8. To provide mutual assistance in placing students by leveraging each other's networks, resources, and industry connections.

WHEREAS :-

Both the parties believe that collaboration & cooperation between themselves will promote more effective use of their resources and will provide enhanced opportunities for improvement of quality of education and development of the college.

First Party

Aarti
Dr. (Mrs.) Aarti Trehan
Principal (Offg.) & Arya Kanya Mahavidyalaya
Arya Kanya Mahavidyalaya, Shahabad Markanda

Hema
Witness: Dr. Hema Sukhija
Convener, Career Guidance & Placement Cell
Arya Kanya Mahavidyalaya, Shahabad Markanda

Second Party

Krinidhi Shrivastava
M/s KRINIDHI AYURVEDA
Shop No.1, Paras Road
Opp. Hindustan Laboratory
Kanda Chowk, Kurukshetra
Ph-9896336722 8221067520

Krinidhi
Witness : Director
Krinidhi Ayurveda