



ARYA KANYA MAHAVIDYALYA, SHAHABAD MARKANDA

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Awareness Workshop on "Entrepreneurship and Innovation as Career Opportunities"

ORGANIZED BY CARRER GUIDANCE AND PLACEMENT CELL

DATE- JANUARY 27, 2026

A one-day awareness workshop "Entrepreneurship and Innovation as Career Opportunity" was successfully organized at Arya Kanya Mahavidyalya by the Career Guidance and Placement Cell and the Institution Innovation Cell. The objective of this workshop was to make the girl students aware of entrepreneurship, innovation, and especially the career opportunities available in the fashion industry. The college principal, Prof. Aarti Trehan, said in her address that such workshops play an important role in promoting creativity, skill and entrepreneurship among girl students. Himani, Assistant Professor from the Fashion Designing Department, was the chief speaker. She told the students about the various aspects of fashion designing. She provided detailed information on new trends in designing, pattern making, fabric selection, fashion market requirements and ways to convert design into business. Finally, the program convenor, Dr. Hema Sukhija, gave information about startup culture, innovation-based careers to the girl students and motivated them to convert creative thinking into business opportunities. Members of the Career Guidance and Placement Cell - Akvinder Kaur, Navneet Kaur, Ankita Hans, Pooja, Ishika, Yati, Diksha and Nidhi - played an important role in preparing the outline of the event. A total of 55 girl students were present at the workshop.

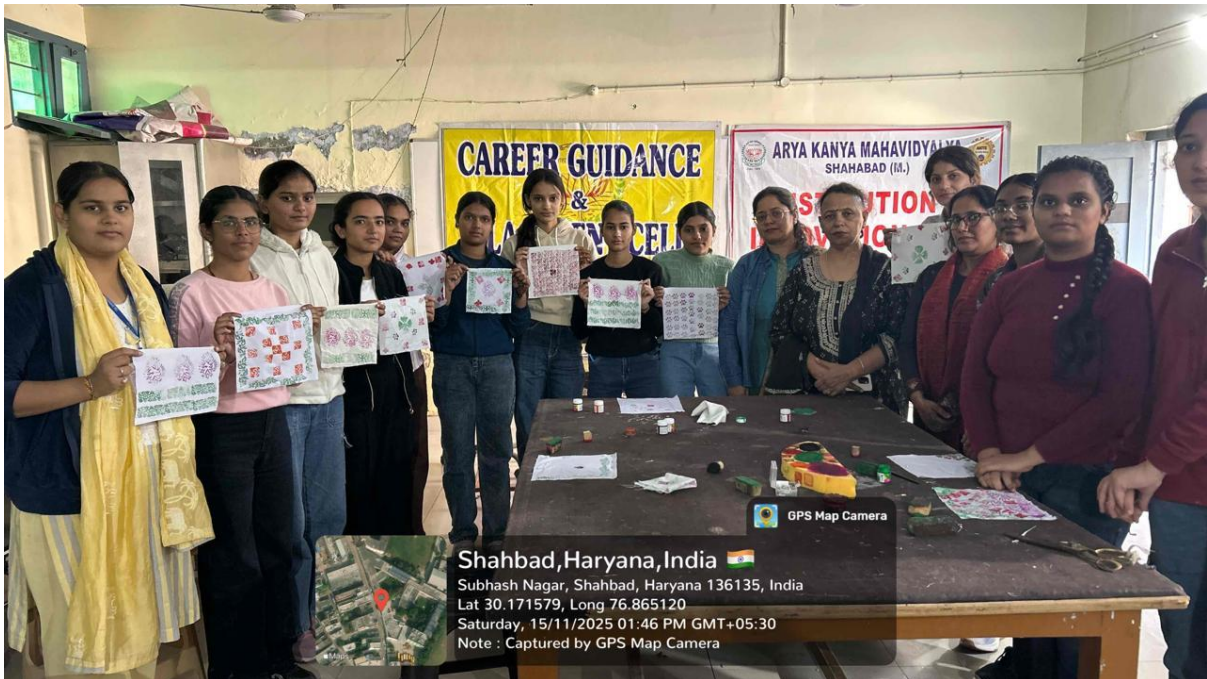


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